

LAND OF OPPORTUNITY Doc Project seeks Film Distribution Intern

Documentary Project Description: From front porches to the frontlines, *Land of Opportunity* captures the struggle to rebuild New Orleans, one of America's most beloved and emblematic cities. Juxtaposing the perspectives of protagonists from different walks of life, this innovative multiplatform documentary project reveals how the story of post-Katrina New Orleans is also the story of urban America.

Intern Position Overview: JoLu Productions is behind the celebrated documentary project *Land of Opportunity* (landofopportunitymovie.com). We are now launching our educational outreach and distribution campaign. We will be distributing the film to educational institutions by scheduling screenings of the film (with the filmmakers in attendance, when possible), marketing the DVD to university professors, high school teachers, and librarians through New Day Films (newday.com), and creating a study guide to accompany the film. We are looking for an intern who can support this campaign. We are more than happy to work with an intern supervisor in order for intern to receive course credit for this work.

Minimal Time Commitment: 6-8 hours/week for at least 3 months.

Intern Responsibilities:

- Familiarize self with the Land of Opportunity multiplatform project
- Reach out to university departments to line up film screenings and DVD sales.
- Conduct web-based research to harvest contact information for university departments across the country, particularly African American Studies, Multicultural Studies, Urban Studies, Immigration Studies, Sociology, and Disaster Studies.
- Assist in managing film screening calendar and logistics.
- Approach and communicate with film reviewers.
- Communicate with professors and teachers who are using the film and request quotes about how the film functioned in their classrooms.
- Bring new ideas to the table for distributing film to educational settings.

Qualifications: Graduate students and 3rd or 4th year undergraduate students preferred. All university students welcome to apply.

Intern must:

- Be organized, detail-oriented and able to plan ahead, change directions when asked, multi-task, and see projects to completion.
- Have a desire to interface with academics and a curiosity about academic disciplines and how university departments are structured.
- Be able to perform administrative duties (filing, faxing, emailing, printing, take notes).
- Know Microsoft Office (Word, Excel).
- Have his/her own means of transportation, able to get to both 3020 Royal St. or 7319 Panola St. for work without delays and occasionally run errands.
- Own a laptop (mac preferred).

Contact: Send letter of interest, contact information for two references, resume, and hours available per week to Rebecca Snedeker at resnedeker@joluproductions.com and cc Luisa Dantas at ludant@joluproductions.com. Deadline is **October 3, 2011**. In your letter, please tell us why you think this internship is a good fit for you. Depending on applicants and their availability, we may fill two intern positions.

Thank you!

Luisa and Rebecca